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*Where corporations and academics come together to find solutions for today's most pressing water challenges*

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As a member of the Corporate Roundtable, you will join a cohort of corporate water sector organizations where members engage, share perspectives, initiate policy discussion, and bring forward opportunities to help solve some of today's most critical water challenges. In 2023, we've taken the opportunity to listen and engage with each of you to better understand how the Corporate Roundtable can be a true "value add" to your organization. I'm happy to share that we have also worked to clarify the Roundtable's vision moving forward and its annual membership fee.

First, the Corporate Roundtables three main focus areas and how your organization benefits from being a member are set out below:

1. **Mini Research Reports** - Each academic semester, the Water Center will work collaboratively with corporate water sector organizations and colleagues across the University of Pennsylvania to produce objective, short research reports driven by the topics that you identify through your membership. Pulling from discussions during our spring and fall 2023 Roundtable meetings, we've identified three reports to be completed from now through 2025. Additional research topics will be identified as more resources become available. Each report will include a collaboration team of corporate entities along with academic partners.
  - a. **PFAS (2024)**
    - i. **Working topic:** Health Risk Communication and PFAS Water Treatment Technologies for Small, Medium, and Large Water Systems
  - b. **WATER UTILITY PRIVATIZATION AND REGIONALIZATION (2024)**
    - i. **Working topic:** Collaboration, Partnership, Regionalization and Privatization: A Closer Look at Water Utility Structures
  - c. **WATER REUSE (2025)**
    - i. **Working topic:** Opportunities for Water Reuse Where Water Quality is the Driver
2. **Student Engagement through Capstone Projects** - Engaging with University of Pennsylvania's students and guiding them in their journey to become the next generation of leaders in the environmental sector (we hope they choose a path in water!) through a year-long capstone project is a value add for both our students and your organizations. Potential capstone projects will be identified by your organization and proposed to students to deliver a final product. Short-term and long-term research projects are encouraged.
  - a. See [link](#) to Master of Environmental Studies student capstone repository to generate ideas for future projects.
3. **Webinars, Forums, and Events** - The Water Center hosts a variety of webinars, forums, and events throughout the year. In addition to our regularly scheduled

programming, we'd welcome ideas from your organization to collaborate on a specific event that is tailored to your organization's interests in the water sector. Two of our biggest opportunities to engage with a broad audience in the water sector, including students, faculty, and alumni include:

- a. **CAREERS IN THE WATER INDUSTRY EVENT** (occurs each fall)
- b. **WATER POLICY FORUM** (occurs each spring)

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## Membership

Financial support is important to help drive the opportunities listed above. The Water Center is a "soft-funded" organization that depends on grants and philanthropic gifts to keep important applied research in the water sector moving forward. We depend on your thought leadership and your annual financial support as a Corporate Roundtable member. We've worked to clarify our commitment levels.

### **Platinum - (\$25,000 + )**

- Corporate Roundtable Member (2 seats)
- Full collaborator status: Mini research reports; Student engagement through capstone projects; and webinars, forums, and events.
- Full corporate bio and logo on Water Center at Penn website
- Networking opportunities with faculty, students, alumni and advisors of the Water Center
- Promotion and dissemination of internship and fellowship opportunities

### **Gold - (\$15,000 - \$24,999)**

- Corporate Roundtable Member (1 seat)
- Limited collaborator status: Mini research reports; Student engagement through capstone projects; and webinars, forums, and events.
- Name of corporate organization and logo listed on Water Center at Penn website
- Promotion and dissemination of internship and fellowship opportunities

### **Silver - (\$10,000 - \$14,999)**

- Corporate Roundtable Member (1 seat)
- Workshops, forums, and events on an à la carte basis
- Name of corporate organization and logo listed on Water Center at Penn website